

MediaRapid

Achieve next-level ad sales within 100 days



An out-of-the-box solution that delivers value fast

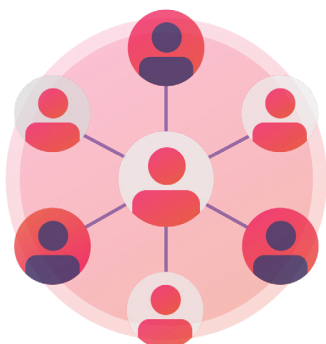
When you need a comprehensive ad sales solution quickly, CloudSense has you covered, thanks to our expert solution consultants who get you up and running to see impressive results quickly.

We are experts in solution delivery and support, helping you achieve your long-term goals.

MediaRapid runs on Salesforce and brings your entire ad operations lifecycle into a single system, so you can generate revenue faster and more efficiently. Implemented within 100 days or less by our expert services team, MediaRapid delivers value fast.

Let MediaRapid future proof your business, and give yourself the freedom to innovate.

Fast Implementation. Long-lasting impact.



- ✓ 50% faster to value
- ✓ 25% cost reduction
- ✓ 20% greater productivity
- ✓ 80% fewer order errors
- ✓ 30% greater efficiency

Sell, book and monetize cross-media advertising campaigns more effectively and efficiently



Out-of-the-box media sales journey

With no customizations required, you can achieve results immediately thanks to predefined sales journeys that fit your product definitions and workflows. One system provides a centralized view of operations, using automation wherever possible to improve efficiency and reduce costs.



Roadmap to the future

As your business grows, so do your aspirations, CloudSense's pre-built connectors allow you to centralize your ad-servers, exchanges and analytics systems all in one place. Our support packages means you are set to see the benefits of our future releases and roadmap to guarantee sustainable development.

Our experts will get you there quickly and seamlessly

We understand the risk digital transformation entails, and the pressure it places on IT teams. In fact, a Global Data Centers report from 2020 found that up to 50% of organizations described their digital transformation projects as “always or regularly delayed”.

So while some hesitancy is understandable, we aim to make integration as easy as possible.

Our MediaRapid consultants will help you through every step of the transformation seamlessly, and will have you live and delivering value in under 100 days, faster than anything else on the market.

A transformation within 100 days

MediaRapid is an out-of-the-box solution designed to streamline and automate your ad sales and operations with a smooth and simple implementation process.

Project Start

Go live

Define
20 days

Discovery
Analysis
Solution design

Configure
50 days

Configuration
Integration
Testing and deployment

Launch
30 days

User adoption
Training
Support

Automate your ad sales and operations with a solution built for scale

Comprehensive Product Management

A centralized view of all pricings and definitions within a universal product catalog

Simplified Order Management

Build sales orders through a unified system that eradicates swivel chair processes

Transparent pipeline and campaign performance

Full visibility and insights enable real time campaign optimization and inventory management

Integrated and streamlined approvals

Internal and customer approvals are quick and easy to manage through efficient workflows

Automated media fulfilment

MediaRapid automates every aspect of order fulfilment cutting out human error

Precise billing & revenue

Invoicing details are automatically generated – closing the end-to-end workflow loop

Integrated Services and Platform

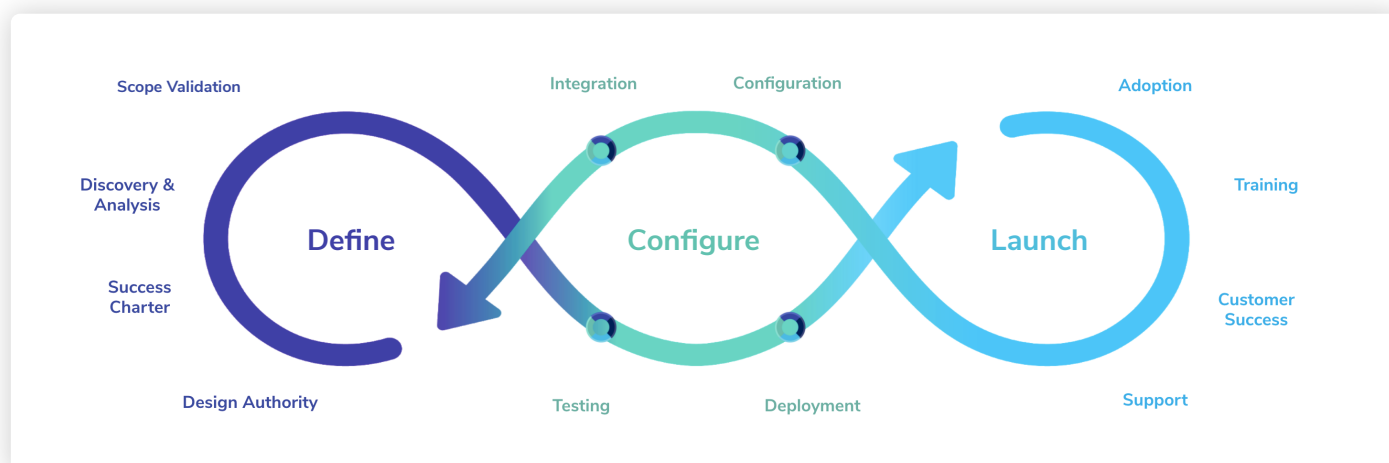
Delivering the fastest time to value for your business

Fast time to value + long-term success

Our certified consultants are experts in Salesforce, mobile and web applications, integrations and migrations. Our teams design and implement solutions that are tailored not just to your technology, but your people and processes.

We take an iterative approach, ensuring your project can adapt as you move through the adoption lifecycle. We'll give you maintainable, scalable technology that brings both fast time to value and long-term success.

- ✓ Certified consultants
- ✓ On demand scalability
- ✓ Strong transparent methodology
- ✓ Governance, sponsorship, reporting
- ✓ Success agenda and payment model
- ✓ Implementation levels tailored to your project



"We understand the importance of managing change without disrupting business as usual. Our team of experts have deep knowledge of the media sector and using our proven methodology ensure swift, predictable delivery of outcomes within weeks.

– Jonathan Hodgson
Chief Services Officer, CloudSense



"We're passionate about our clients' success, whatever the circumstances. Even during the worst period of pandemic lockdown our team successfully launched 50 major projects around the globe..

– Ian Chick
Chief Customer Officer, CloudSense

MediaRapid - an out-of-the-box solution that delivers value now and as your business scales

Contact us for more information